



Above: Champion of Champions  
North Harris Show, August 2010  
Highland heifer 'Eilidh nam Beann of Brue'  
(best from 6 Lewis & Harris Agricultural Shows)  
and Supreme Cattle Champion at  
Carloway Show, August 2010

Pedigree, Prime Highland Beef available as  
1/8, 1/4, 1/2 or whole carcase, hung for 3 weeks,  
prepared by professional butchers,  
packed, labelled, boxed and delivered to  
your address, ready to cook or freeze



Membership No: 014063

Member of:  
The Highland Cattle Society  
Premium Cattle Health Scheme  
Lewis and Harris Cattle Producers  
Blackface Breeders Association

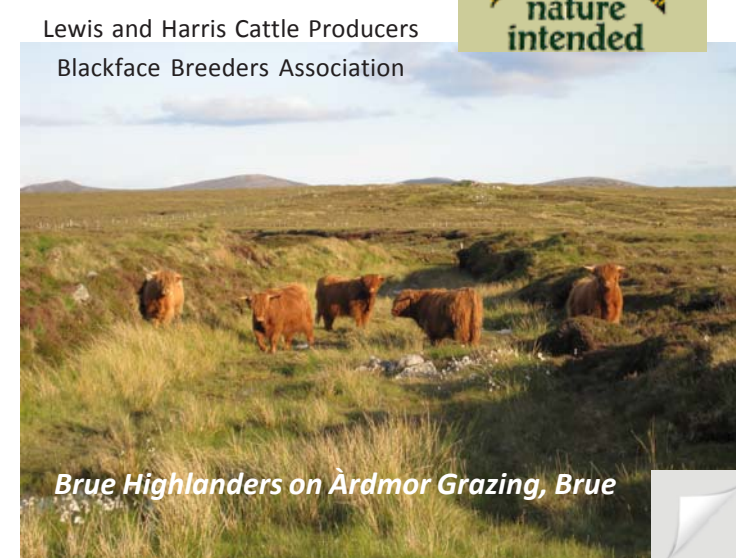
Brue Highlanders Show Season 2010:

- Supreme Cattle Champion, Carloway Agricultural Show;
- Prettiest Calf, Highland Cattle Society;
- J M Kerr Memorial Cup for highest points in cattle section, West Side (Lewis) Agricultural Show;
- Champion of Champions, North Harris Show

Proprietors: K & L Matheson  
Brue Highland Fold  
Seabhal, 19 Brue, Isle of Lewis,  
Western Isles, Scotland, HS2 0QW  
**Tel: 01851 840 377**  
**office@bruehighlanders.co.uk**  
**www.bruehighlanders.co.uk**



*Highland Breed Champion, Black Isle Show 2011*  
*2-year-old heifer Ruby of Allanfearn, Strathpeffer,*  
*Sire: Crusoe of Brue (above)*  
*Dam: Abigail 2nd of Tirry-side*



*Brue Highlanders on Àrdmor Grazing, Brue*

*On croft 19 Brue, Isle of Lewis, Highland Bull Alasdair Ruadh of Craigowmill, purchased by the Brue Fold from Balmoral, March 2010*



Brue Highlanders bought their first pedigree Highland Cattle in 2001, and have been selling prime Highland Beef directly to households, chefs and bakers since 2006.

Paying close attention to livestock care, pedigree breeding and customer feedback, each year's success has led to further developments and product improvement.

The Highland Breed of cattle has a long and distinguished ancestry, not only in its homeland in the Western Highlands and Islands of Scotland, but also in many far-flung parts of the world. It is one of Britain's oldest, most distinctive, and best known breeds and has remained largely unchanged over the centuries. Written records of the breed go back to the 18th century.



*3 year-old Highland heifer  
Màiri a' Ghlinne of Brue*

In 2010, we purchased the 6 year old bull Alasdair Ruadh of Craigowmill from the Balmoral Highland Fold on Deeside, owned by the Breed's Patron - HRH The Queen.

At the Royal Highland Show, Ingleston, June 2011, Ruairidh of Balmoral (right), a 17-month old son of Alasdair Ruadh of Craigowmill (left) won:

- Best Junior Highland Bull
- Reserve Highland bull
- Best Junior Highland animal

The 2011 Brue crop of Alasdair Ruadh calves are looking good!

#### **Guild of Fine Food Great Taste Awards**

In July 2011, the Brue Highlander Steak Pie won a Two Star Gold in the Guild of Fine Food Great Taste Awards! The pie was prepared and entered by Archie Paterson, Nevis Bakery, Corpach, Fort William, using prime beef from Brue Highlanders, Isle of Lewis.



Promoting food excellence, the Great Taste Awards is the most trusted and recognised food and drink awards, where each food entered receives feedback from a panel of over 300 judges.

Not that we need the illustrious 'Guild of Fine Food' to tell us if Brue Highland Beef is good - we are also guided by our customers' feedback, comments and advice!



Brue Highland Beef is available in 1/8, 1/4, 1/2 or whole carcass packs. All of our beef is from under 30-month pedigree Highland stock and is hung in a chill-room for 3 weeks. It is then cut by professional butchers, packed, labelled and delivered fresh to each customer's address UK-wide.

**To place a Brue Highland Beef order please  
phone: 01851 840 377 or  
email: [office@bruehighlanders.co.uk](mailto:office@bruehighlanders.co.uk)  
Tapa Leibh!**

K & L Matheson | Brue Highlanders | Seabhal, 19 Brue  
Isle of Lewis | Western Isles | HS2 0QW  
[www.bruehighlanders.co.uk](http://www.bruehighlanders.co.uk)

*Best Junior Highlander, Royal Highland Show, Ingleston,  
June 2011, 17-month old bull,  
Ruairidh of Balmoral by  
Alasdair Ruadh of Craigowmill*



We welcome enquiries about:

Prime Highland Beef

In season prime lamb and mutton

Pedigree Highland breeding stock

Cattle handling facilities and training

Educational visits & stock viewing

[www.bruehighlanders.co.uk](http://www.bruehighlanders.co.uk)

